
APPENDIX E

CROSS-TAB ANALYSIS OF DATA

Crosstables by Number of Published Books**Q245 How Strongly You Approve or Object by the Number of Published Books**

Q245 – How Strongly You Approve or Object	Number of Published Books		Total
	1	More than 1	
Strongly object	6 7.1%	71 8.9%	77 8.8%
Somewhat object	4 4.7%	45 5.7%	49 5.6%
Total object	10 11.7%	116 14.6%	126 14.3%
Neither object nor approve	27 31.8%	218 27.4%	245 27.8%
Somewhat approve	28 32.9%	205 25.8%	233 26.5%
Strongly approve	20 23.5%	256 32.2%	276 31.4%
Total approve	48 56.5%	461 58.0%	509 57.8%
Total	85 100.0%	795 100.0%	880 100.0%

Q260/Q280 Financial Impact by the Number of Published Books

Q260/Q280 – Financial Impact	Number of Published Books		Total
	1	More than 1	
financially benefit	15 17.6%	148 18.6%	163 18.5%
financially harmed	5 5.9%	63 7.9%	68 7.7%
not be financially impacted one way or the other	65 76.5%	584 73.5%	649 73.8%
Total	85 100.0%	795 100.0%	880 100.0%

Q270/Q290 Impact of Demand on Books by the Number of Published Books

Q270/Q290 – Impact of Demand on Books	Number of Published Books		Total
	1	More than 1	
demand improve	40 47.1%	356 44.8%	396 45.0%
demand harmed	1 1.2%	37 4.7%	38 4.3%
demand not impacted one way or the other	44 51.8%	402 50.6%	446 50.7%
Total	85 100.0%	795 100.0%	880 100.0%

Crosstables by Whether Or Not Books Are in Print

Q245 How Strongly You Approve or Object by Whether Or Not Books Are In Print

Q245 – How Strongly You Approve or Object	Are Books in Print		Total
	Yes	No or Not sure	
Strongly object	60 9.0%	17 7.9%	77 8.8%
Somewhat object	41 6.2%	8 3.7%	49 5.6%
Total object	101 15.2%	25 11.6%	126 14.3%
Neither object nor approve	186 28.0%	59 27.3%	245 27.8%
Somewhat approve	172 25.9%	61 28.2%	233 26.5%
Strongly approve	205 30.9%	71 32.9%	276 31.4%
Total approve	377 56.8%	132 61.1%	509 57.8%
Total	664 100.0%	216 100.0%	880 100.0%

Q260/Q280 Financial Impact by Whether Or Not Books Are In Print

Q260/Q280 – Financial Impact	Are Books in Print		Total
	Yes	No or Not sure	
financially benefit	141 21.2%	22 10.2%	163 18.5%
financially harmed	62 9.3%	6 2.8%	68 7.7%
not be financially impacted one way or the other	461 69.4%	188 87.0%	649 73.8%
Total	664 100.0%	216 100.0%	880 100.0%

Q270/Q290 Impact of Demand on Books by Whether Or Not Books Are In Print

Q270/Q290 – Impact of Demand on Books	Are Books in Print		Total
	Yes	No or Not sure	
demand improve	311 46.8%	85 39.4%	396 45.0%
demand harmed	36 5.4%	2 .9%	38 4.3%
demand not impacted one way or the other	317 47.7%	129 59.7%	446 50.7%
Total	664 100.0%	216 100.0%	880 100.0%

Crosstables by Whether Or Not Royalties Are Received

Q245 How Strongly You Approve or Object by Whether Or Not Royalties Are Received

Q245 – How Strongly You Approve or Object	Receiving Royalties		Total
	Yes	No or Not sure	
Strongly object	58 8.2%	19 11.0%	77 8.8%
Somewhat object	39 5.5%	10 5.8%	49 5.6%
Total object	97 13.7%	29 16.9%	126 14.3%
Neither object nor approve	201 28.4%	44 25.6%	245 27.8%
Somewhat approve	186 26.3%	47 27.3%	233 26.5%
Strongly approve	224 31.6%	52 30.2%	276 31.4%
Total approve	410 57.9%	99 57.6%	509 57.8%
Total	708 100.0%	172 100.0%	880 100.0%

Q260/Q280 Financial Impact by Whether Or Not Royalties Are Received

Q260/Q280 – Financial Impact	Receiving Royalties		Total
	Yes	No or Not sure	
financially benefit	143 20.2%	20 11.6%	163 18.5%
financially harmed	57 8.1%	11 6.4%	68 7.7%
not be financially impacted one way or the other	508 71.8%	141 82.0%	649 73.8%
Total	708 100.0%	172 100.0%	880 100.0%

Q270/Q290 Impact of Demand on Books by Whether Or Not Royalties Are Received

Q270/Q290 – Impact of Demand on Books	Receiving Royalties		Total
	Yes	No or Not sure	
demand improve	323 45.6%	73 42.4%	396 45.0%
demand harmed	36 5.1%	2 1.2%	38 4.3%
demand not impacted one way or the other	349 49.3%	97 56.4%	446 50.7%
Total	708 100.0%	172 100.0%	880 100.0%

Crosstables by Whether Or Not Copyrights Are Owned

Q245 How Strongly You Approve or Object by Whether Or Not Copyrights Are Owned

Q245 – How Strongly You Approve or Object	Own the Copyrights		Total
	Yes	No or Not sure	
Strongly object	58 10.5%	19 5.8%	77 8.8%
Somewhat object	35 6.4%	14 4.2%	49 5.6%
Total object	93 16.9%	33 10.0%	126 14.3%
Neither object nor approve	147 26.7%	98 29.7%	245 27.8%
Somewhat approve	153 27.8%	80 24.2%	233 26.5%
Strongly approve	157 28.5%	119 36.1%	276 31.4%
Total approve	310 56.4%	199 60.3%	509 57.8%
Total	550 100.0%	330 100.0%	880 100.0%

Q260/Q280 Financial Impact by Whether Or Not Copyrights Are Owned

Q260/Q280 – Financial Impact	Own the Copyrights		Total
	Yes	No or Not sure	
financially benefit	113 20.5%	50 15.2%	163 18.5%
financially harmed	52 9.5%	16 4.8%	68 7.7%
not be financially impacted one way or the other	385 70.0%	264 80.0%	649 73.8%
Total	550 100.0%	330 100.0%	880 100.0%

Q270/Q290 Impact of Demand on Books by Whether Or Not Copyrights Are Owned

Q270/Q290 – Impact of Demand on Books	Own the Copyrights		Total
	Yes	No or Not sure	
demand improve	246 44.7%	150 45.5%	396 45.0%
demand harmed	23 4.2%	15 4.5%	38 4.3%
demand not impacted one way or the other	281 51.1%	165 50.0%	446 50.7%
Total	550 100.0%	330 100.0%	880 100.0%

Crosstables by Whether Or Not Available in E-Book

Q245 How Strongly You Approve or Object by Whether Or Not Available in E-Book

Q245 – How Strongly You Approve or Object	Available in E-BOOK		Total
	Yes	No or Not sure	
Strongly object	30 9.9%	47 8.1%	77 8.8%
Somewhat object	22 7.3%	27 4.7%	49 5.6%
Total object	52 17.2%	74 12.8%	126 14.3%
Neither object nor approve	87 28.7%	158 27.4%	245 27.8%
Somewhat approve	78 25.7%	155 26.9%	233 26.5%
Strongly approve	86 28.4%	190 32.9%	276 31.4%
Total approve	164 54.1%	345 59.8%	509 57.8%
Total	303 100.0%	577 100.0%	880 100.0%

Q260/Q280 Financial Impact by Whether Or Not Available in E-Book

Q260/Q280 – Financial Impact	Available in E-BOOK		Total
	Yes	No or Not sure	
financially benefit	71 23.4%	92 15.9%	163 18.5%
financially harmed	37 12.2%	31 5.4%	68 7.7%
not be financially impacted one way or the other	195 64.4%	454 78.7%	649 73.8%
Total	303 100.0%	577 100.0%	880 100.0%

Q270/Q290 Impact of Demand on Books by Whether Or Not Available in E-Book

Q270/Q290 – Impact of Demand on Books	Available in E-BOOK		Total
	Yes	No or Not sure	
demand improve	138 45.5%	258 44.7%	396 45.0%
demand harmed	21 6.9%	17 2.9%	38 4.3%
demand not impacted one way or the other	144 47.5%	302 52.3%	446 50.7%
Total	303 100.0%	577 100.0%	880 100.0%